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We use cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you use the website and also allows us to improve the services we provide to you. On revisiting the website, we will be able to obtain information about your previous visits and about your computer including where available, your IP address, operating system browser type or system administration. This is statistical data about your browsing actions and patterns and does not identify you. For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer.

We use the following cookies:

- **Strictly necessary cookies**. These are cookies that are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Disabling them may mean you are not able to access parts of our website.
- Functionality cookies. These cookies are used to recognize you when you return to our website and to remember changes you have made to things such as text size, fonts and other parts of the website you can change so we can personalize our content for you.

For more details on the specific cookies we use please refer to **Appendix I**

Most browsers accept cookies automatically, but you can change your preferences by adjusting your browser settings to refuse the setting of all or some cookies if you prefer. You can usually do this by visiting the 'options' or 'preferences' menu on your browser. Please note, however, that if you do this and choose to block all cookies (including essential cookies) we cannot guarantee that your experience will be as fulfilling as it would otherwise be, and you may not be able to access all or parts of our website.

Where we collect personal data as part of our use of cookies on the website, we do so in accordance with our Privacy Policy.

Our website contains links to other websites, these may also have cookies over which we have no control. When you follow these links, please refer to their own privacy and cookies policies.

Appendix I

Cookie Name	Purpose	More Information	Expiry
AWSALBCORS	From analytics.sitewit.com. This cookie is used to control the load balancer to distribute the load evenly across the servers.	Get More with Kliken Small Business Marketing	7 days
_swa_u	From analytics.sitewit.com. Record statistics about visitor behavior on the website. For internal analysis purposes.	Get More with Kliken Small Business Marketing	3 days